pedroevargas.com

A web page is the digital reflection of what the
the professional is like in the real world.

About pedroevargas.com

The website www.pedroevargas.com is a virtual site where the biography of

Dr. Pedro E Vargas, specialist in pediatrics and neonatology, is displayed.

This website provides medical information with a pediatric and neonatal focus;

it also contains a blog that is constantly updated with new trends and medical studies.

Challenge

- Reduce the loading time of the pedroevargas.com website

- Update the content system of the website.

- Provide a better user experience for loading and editing content.

The Background

The web development agency of Dr. Pedro E Vargas contacted us to make an impactful

and key change to their website. He informed us that his website was very slow and

and the server was out of date, which caused a high bounce rate in visits; This, apart

from making his digital visitors uncomfortable, which are his current patients and prospective

patients, also gave an unfavorable image of Dr Pedro E Vargas as a professional. It should be

noted that a web page is the digital reflection of what the professional is like in the real world;

and in this case, visitors to the website www.pedroevargas.com were not receiving that image

of professionalism. This had to be fixed as soon as possible in the hands of professionals who

knew how to solve these problems in an adequate and lasting way.

Solution

Our ITtechnologies team carried out an evaluation of the entire website www.pedroevargas.com in the backend and frontend, as well as reviewed issues **related to the servers that hosted said website. This in order to validate the client's information and go further as web development professionals to complete**

In conducting the assessment, we realized the following core points: Outdated develop framework and Outdated Processing Languages. The client was informed about these critical points to evaluate them, after which the client gave us the go-ahead to proceed with the work and be able to reach the solution.

It should be noted that these processes have to be carried out by professionals since on many occasions it happens that the client sees a button that says "update" and and thinks that is all; We have attended many cases in which the codes are 'broken' because the "update" button was touched and the web page crashes and appears on the web with the famous messages, such as "Index Off", or "There has been a critical error with this website ", among others. As professionals of web development and solutions we understand the importance of this, and that is why we are here to provide you with the appropriate advice and support necessary for your growth and stability in the digital world.

The Results

When deploying the solution there was a notable change in three important points:

1-Improved loading time. At this point the loading time was cut by more than half

2-Better blog content management. Dr Pedro E Vargas now fluently manages blog

3-At a cheaper price. An important point that Dr Pedro E Vargas values with the migration of his website to the administration with ITtechnologies.